

# Bradley Tatar

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## Associate Professor UNIST Division of General Studies

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50 UNIST-gil, Eonyang-eup, Ulju-gun  
Ulsan, Korea 44949

### Research Interests

Cultural anthropology, human dimensions of conservation, tourism, environmental conflict, sustainable consumption, consumer culture, feces standard money.

### Education

2003 Ph.D. Cultural Anthropology, University at Albany, Albany NY  
1996 M.A. Cultural Anthropology, University at Albany, Albany, NY  
1992 B.A. Anthropology, Harvard University Extension, Cambridge, MA

### Employment Information

<b>UNIST</b>	<b>Associate Professor, 2015-- present</b> <b>Assistant Professor, 2010 – 2015</b> <b>Division of General Studies</b>
KAIST	<i>Visiting Assistant Professor, 2008-2010</i> School of Humanities and Social Science
Catholic University of Korea	<i>Visiting Assistant Professor, 2006-2008</i> Department of English Language and Literature
University of North Carolina, Greensboro (UNCG)	<i>Visiting Assistant Professor, 2004-2006</i> Department of Anthropology
University of Maryland, College Park	<i>Research Associate, 2004, Dept. Anthropology</i>

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## Publications

Coauthor, with Jinsook Choi

2017. 울산의 고래문화. *울산의 민속문화*, pp. 261-317. 국립민속박물관.

Co-editor, with Jaime Moreno Tejada.

2016. *Transnational Frontiers of Asia and Latin America since 1800*. London: Routledge.

## Journal Articles

Kim, S. and B. Tatar. 2018 Dolphin Liberation in Korea: Is it Beneficial for Conservation? *Coastal Management* 46(3): 1-13.

Tatar, B. and C. Jung. 2018. Getting to Know the Consumer: Toward Mitigation of Illegal Whale Meat in South Korea. *Marine Policy* 89: 116-123.

2017. Place-making, Landscape and Materialities: Whales and Social Practices in Ulsan, Korea. *Korean Cultural Anthropology* 50(2): 406-445.

Kim, J. and B. Tatar. 2017. Nonnative English-Speaking Professors' Experiences of English-Medium Instruction and Their Perceived Roles of the Local Language. *Journal of Language Identity and Education* 16(3): 157-171

Kim, J., J. Choi and B. Tatar. 2017. English-Medium Instruction and Intercultural Sensitivity: A Korean Case Study. *Journal of Studies in International Education* 21(5): 467-482.

Alava, J.J., B. Tatar, M.J. Barragán, C. Castro, P. Rosero, J. Denkinger, P.J. Jiménez, R. Carvajal, J. Samaniego. 2017. Mitigating cetacean bycatch in coastal Ecuador: Governance challenges for small-scale fisheries. *Marine Policy*.

2015 Destroying Patriarchy: Struggle for Sexual Equality in Mexican American Corridos and in Anglo American Ballads. *Journal of American Culture* 38(1): 4-15.

2014 The Safety of Bycatch: South Korean Responses to the Moratorium on Commercial Whaling. *Journal of Marine and Island Cultures* (3) 2: 89-97.

2014 Whale Conservation in Coastal Ecuador: Environmentalism of the Poor or Neoliberal Conservation? *Revista Iberoamericana* 25 (2): 1-33.

Kim, J., Tatar, B. and Choi, J. 2014. Emerging Culture of English-medium Instruction in Korea: Experiences of Korean and International Students. *Language and Intercultural Communication* 14 (4): 441-459.

Choi, J., Tatar, B. and Kim, J. 2014. Can EFL Speakers Communicate in English-mediated Classes? A Case of a Liberal Arts Class for Engineering Students in Korea. *Journal of Intercultural Communication Research* 43 (4): 369-385.

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Choi, J., Tatar, B. and Kim, J. 2014. Dialogic Interactions in the English-Mediated Classroom: A Case Study of a Social Science Class for Engineering Students in Korea. *Asian Social Science* 10 (16): 123-130.

Tatar, B. and Lee, T. 2012 The Challenge of Governance: Cultural Barriers to Enforcement of the IWC Whaling Moratorium in Korea. *Korea Observer* 43 (4): 617- 648.

2010 Hombres Bravos, Mujeres Bravas: Gender and Violence in the Mexican Corrido. *Asian Journal of Latin American Studies* 23 (4): 83-117.

2009 History and Social Memory in Sandinista Politics. *Latin American Perspectives* 36 (5): 158-177.

2008 Latino Ethnicity and Other Influences on the Immigrants' Rights Movement in the United States. *American Studies* 31 (1): 57-92.

2005 Emergence of Nationalist Identity in Armed Insurrections: A Comparison of Iraq and Nicaragua. *Anthropological Quarterly* 78 (1): 179-195.

2004 Latin American Immigrants, Nationalism and Identity in the Music of Los Tigres del Norte. *Journal of Latino-Latin American Studies* 1 (3): 33-64.

## Conference and Workshop Presentations

2015 "The Charisma of Nature: Whale and Dolphin Conservation and Claim-Making in Ecuador." Annual Meeting of the American Anthropological Association, November 18-22, Denver, CO.

2015 "Social Power and Gender Conflict as Performed in Corridos and Rancheras." Federación Internacional de Estudios sobre América Latina y el Caribe, XVII Congreso. August 25-28, BEXCO, Busan, Korea.

2015 "Social Movements Across Borders: The Korean Campaign against Dolphin Captivity." International Union of Anthropological and Ethnological Sciences Annual Congress. July 15-17, Thammasat University, Bangkok, Thailand.

2015 "The New Whale Tourism in Korea: Will it Increase Koreans' Knowledge of the Ocean?" 6<sup>th</sup> Annual Ulleungdo Forum, June 11, Ulleungdo, Korea.

2015 "English Medium Lecture and Intercultural Competencies: A Practice-based Study from South Korea." 7th International Conference, Building Cultural Bridges: Integrating Languages, Linguistics, Literature, Translation and Journalism into Education. April 23-24, Suleyman Demirel University, Almaty, Kazakhstan.

2014 "Higher Education Policy, Mobilities and the Quest for Halal Food in Korea." East Asian

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Anthropology Association Conference. November 15, Yeungnam University, Korea.

2014 “The Defense of Bycatch: Culture and Politics in South Korean Responses to the IWC Moratorium.” International Union of Anthropological and Ethnological Sciences, Annual Congress. May 15-18, Chiba City, Japan.

2013 “Social and Cultural Factors in the Design of a Learning Environment for English Conversation.” International Colloquium on English as an Official Language in East Asia: Past, Present, and Future. November 15, Ulsan, Korea.

2013 “Teaching Student Engineers to Analyze Society: A Knowledge-based Pedagogy.” Coauthor: Jinsook Choi. Annual Meeting of the Society for Social Studies of Science, October 9-12, San Diego, CA.

2013 “The Whaling Debate in Korea: A Sustainability Perspective.” 4<sup>th</sup> Annual Ulleungdo Forum, June 11, Ulleungdo, Korea.

2013 “Coastal Eco-tourism and Government Regulation in Ecuador: La Ruta del Spondylus.” Annual Meeting of the Latin American Studies Association of Korea, June 15, Daegu, Korea.

2012 “Mitigation Efforts and Challenges to Reduce Marine Mammal Bycatch in Ecuador.” Achieving Greater Reductions in Marine Mammal Bycatch in South American Gillnet Fisheries. Coauthored with: Juan Jose Alava, Maria Jose Barragan, Patricia Rosero, Judith Denkinger, **Conference and Workshop Presentations (Continued)** Pedro Jimenez, and Jorge Samaniego. September 15, Universidad de la Patagonia, Puerto Madryn, Argentina.

2012 “Políticas de Protección de Ballenas: Corea del Sur y el Ecuador.” Colloquium of the Ecuadorian Foundation for the Study of Marine Mammals, August 8, Guayaquil, Ecuador.

2011 “DNA Barcoding and the Whale Meat Taboo: The Political Construction of Whale Meat in Ulsan.” Material Asia: Objects, Technologies and Rethinking Success [Annual Meeting of Society for East Asian Anthropology], August 1-5, Chonbuk National University, Jeonju.

2010 “The Whaling Controversy as a Global Environmental Conflict,” Annual Meeting of the Society for Social Studies of Science, University of Tokyo, August 25-29, Tokyo.

2009 “Food, Identity and Worldview in South Korea: The Case of Whale Meat in Ulsan.” Annual Meeting of the American Anthropological Association, December 2-7, Philadelphia, PA.

2009 “El concepto de ‘mestizaje’ y los grupos étnicos en EE.UU. y en América Latina.” International Conference on Nation, Race and Social Movements in Latin America, Seoul National University Latin American Studies Inst., June 5.

2008 “Los Movimientos de Reivindicación Para los Derechos Civiles de los Chicanos.” Colloquium of Seoul National University Latin American Studies Institute, March 13

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2007 “Multicultural Discourse and Social Inequality in the US: The Latino Case.” Korean Cultural Anthropology Association Annual Meeting, Hanyang University, November 16, Ansan, Korea.

2007 “Latino Ethnic Identity as an Influence on the Immigrants’ Rights Movement in the United States.” American Studies Institute Conference, Seoul National University, November 1-2, Seoul, Korea.

2004 “Emergence of Nationalist Identity in Armed Insurrections: A Comparison of Iraq and Nicaragua.” Congress XXV of LASA [Latin American Studies Association], October 6-9, Las Vegas, Nevada.

## **Invited Talks**

2013 “Society and Culture: Sample Lecture.” UNIST International Center, November 5.

2013 “Ethnography: Getting Inside of Human Behavior.” Pusan National University Global Studies Program, September 25.

2012 “Autonomous Thinking in the Classroom.” UNIST Center for Teaching and Learning, September 11.

## **Invited Talks (Continued)**

2012 “The Challenge of Governance: Cultural Barriers to Enforcement of the IWC Whaling Moratorium in Korea.” UNIST School of Design and Human Engineering, September 27.

2012 “Latinos in the U.S.A.: Immigration, Citizenship and Identity.” Keimyung University Department of Spanish and Latin American Studies, December 5.

2012 “How Do Humans Decide the Value of Animals?” Pusan National University Global Studies Program, Busan, Korea, May 22.

2009 “Whale Meat in Ulsan: A Case of Anti-Globalization?” Pusan National University Global Studies Program, Busan, Korea, November 27.

## **Awards**

2010 Best Teaching Award, UNIST

2011 Best Teaching Award, UNIST

2014 Best Teaching Award for Flipped Learning, UNIST

## **Funded Research**

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## **External**

2012 NRF New Faculty Research Fund (2012.5 ~ 2013.4): 26,200,000 won  
2014 Education Program for Drop-out Students (Ulsan Ministry of Education)

## **Internal**

2010 UNIST Research fund  
2011 Global Development Research Group (2011.5 ~ 2012.02)

## **Other Research**

2013 G-Project English Policy Research Team

## **Service Activity**

### **Asian Journal of Latin American Studies—Managing Editor**

January 2014 – March 2016

## **Committees and TFT**

AHS Faculty Affairs Committee (2012 ~ current)  
AHS ad-hoc GIANT Committee (2012)  
Course Redesign TFT (2010 ~ 2011)  
UNIST Bylaws Translation and Editing TFT (2010.12 ~ 2011.08)

## **Service Activity (Continued)**

## **External Service**

2012 ~ 2016 Latin American Studies Association of Korea, Executive Council Member  
2010 ~ 2016 Editorial Board Member, Asian Journal of Latin American Studies  
2010 ~ 2016 English Language Editor, Asian Journal of Latin American Studies  
2010 ~ 2016 English Language Editor, Korean Cultural Anthropology Journal

## **Student Advising**

2010 Leadership Team Guidance Professor  
2012 ~ 2013 Incoming Students' Guidance Professor  
2012 English Essay Contest Evaluation Team  
2013 Student Club Faculty Advisor: Silk Road  
2013 Student Club Faculty Advisor: Outlander FC  
2013 Book Discussion, UNIST Leadership Program  
2014 Book Discussion, UNIST Leadership Program  
2015 Book Discussion, UNIST Leadership Program  
2016 Book Discussion, UNIST Leadership Program  
2014 Student Club Faculty Advisor, International FC  
2014 Student Club Faculty Advisor, U CAR  
2014 Student Club Faculty Advisor, Silk Road

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2015 Student Club Faculty Advisor, UNIST Model United Nations  
2016 Student Club Faculty Advisor, UNIST Model United Nations

## **Professional Membership**

International Union of Anthropological and Ethnological Sciences (IUAES)  
Latin American Studies Association (LASA)  
Latin American Studies Association of Korea (LASAK)  
Korean Association for Cultural Anthropology  
Society for Social Studies of Science (4S)